
Subject: Google ad sense

Posted by [spreegem](#) on Wed, 30 Jun 2004 16:37:39 GMT

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Ok, I put the google ads on my site Monday, and I have a several questions about the google ads.

1. Are the page impressions and clicks only updated every so often? or are they always updated, and I need to clear my cache?
 2. A page impression is when a user clicks on the ads and executes them according to Google, so then what is a click?
 3. Why didn't I get any money from the first day I ran the ads and got 6 clicks?
 4. How much money does each click give you?
 5. Is there a way to fake the clicks? Proxy Server possibly? or is there a file saved onto your computer Google keeps track of?
 6. Can the ads be clicked by a person every day, or can they only be clicked once by that person?
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