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Subject: The complete opposite of cheats. . .

Posted by [SuperFlyingEngi](#) on Sun, 28 Dec 2003 23:38:13 GMT

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Be sure to put keywords like "multiplayer cheats" and such throughout the site to increase the amount of times it will show up on search engines. To make it show up on Google, make maybe four sites with those keywords all through them and link them all together. This is because Google's search engine works by organizing sites in order by keywords and by how many links they have to other sites with the same keywords, or something similar to this. They had a whole article in The New Yorker about it, but I don't remember the exact thing...

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