Subject: Re: Apple Pc's
Posted by Mighty BOB! on Sat, 25 Apr 2009 08:30:40 GMT

Dover wrote on Fri, 24 April 2009 08:14Their ads target the computer-illiterate
Well yeah that is most of their market right there. People that don't actually know how to use a computer.* The second part of their share is probably various industry studios that use it for audio and video production, and graphic design.

*We have several Mac computer labs here at my college and they're pretty crappy. And most of the people here who use the Macs don't know how to use computers.