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Subject: Re: Here's a new one...

Posted by [nikki6ixx](#) on Sun, 14 Sep 2008 21:04:43 GMT

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I only see this as an extension of the closed 'Apple' ecosystem (iPod+iTunes), and nothing more.

Frankly, it's a gimmick, and of dubious value. I have pedometers that I got for free in boxes of Frosted Flakes. Maybe, if they had a system that monitored your heart rate, and had an exercise program it would be useful.

Oh, and Nike shoes are horrible. New Balance has 'em beat.

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