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Subject: Re: Blizzard And Activision Merges

Posted by [Nukelt15](#) on Mon, 03 Dec 2007 07:23:41 GMT

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Seven or eight years? Vivendi's been playing the merge-stifle-kill game as long as EA has, they just haven't been as successful at it. I've hated Vivendi since they axed Dynamix back when the company was still called Havas Interactive and still made some sort of effort to maintain the names of the smaller publishers they absorbed (Sierra, for instance). Hell, I remember when EA wasn't out to take over the world, but everyone playing Sierra-branded games thought Vivendi was. This is nothing new; they've just flown under the radar this long because they've mostly been hard at work screwing everything that used to be associated with Sierra. Blizzard is their big moneymaker though, and that's why this is somehow news to people. Anyone playing games under other brands published by Vivendi saw this coming years ago.

Vivendi sucks just as hard as EA does... they just haven't gotten as hungry yet.

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