This topic has been made several times in the server owners forum and there has never been an answer. Thing is: there is no fair way of listing. List on title and everyone will start using tricks to get on top. List on playercount and people will start faking playercounts (perfectly possible server side). List on ping and then it'll depend on how close you are to the xwis host (not to mention the fact the xwis pings are seriously flawed). List randomly and more servers will have 2 or 3 players and all the newbies will leave because of "dead game, there's noone online" as many of them just don't know you can scroll down the freaking list.

The only way to make this half fair is to have blackhand studios redistribute the a00 - nicks to communities with merit. It would at least stop some people from gaining a lot of money from selling their nick (which they got for free on a first come, first serve basis!!!). But the list wouldn't change much for sure as the main communities already regrouped around the first page.

Some people made it without a a00 - nick btw, take a look at Kamuix. It's just much harder to get trafic this way.