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Subject: Google Ads

Posted by [glyde51](#) on Wed, 16 Mar 2005 00:34:00 GMT

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Quote:How much will I earn through this program?

The Google ads you are able to display on your content pages and WebSearch results pages are cost-per-click (CPC) ads. This means that advertisers pay only when users click on ads. You'll receive a portion of the amount paid for clicks on Google ads on your website. Although we don't disclose the exact revenue share, our goal is to enable publishers to make as much or more than they could with other advertising networks.

The best way to find out how much you'll earn is to sign up and start showing ads on your web pages. There's no cost, no obligation, and getting started is quick and easy. You can sign up now from the AdSense home page at <https://www.google.com/adsense> .

Once you're a part of Google AdSense, you can view your earnings at any time by logging in to your account at <https://www.google.com/adsense> and clicking the Reports tab. You'll be able to see the total number of page impressions, ad clicks, clickthrough rate, effective CPM, and your total earnings so you can get an idea of how well the program is performing for you and how much you can expect to earn over time in the program. Please note that these reports and the information contained in them are confidential. However, we do understand that you may have a need to report yearly or quarterly total earnings from Google AdSense for tax purposes.

Amazing how people seem to get me to re-read things, eh?

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